## What Is Claimed Is:

- 1. A computer implemented method for visualizing data relating to chemical compounds, comprising the steps of:
  - (1) enabling a user to select a plurality of compounds to map;
- (2) enabling the user to select a method for evaluating the similarity/dissimilarity between said selected compounds;
- (3) generating a non-linear map in accordance with said selected compounds and said selected method, said non-linear map having a point for each of said selected compounds, wherein a distance between any two points is representative of similarity/dissimilarity between corresponding compounds; and
  - (4) displaying at least a portion of said non-linear map.
- The method of claim 1, further comprising the step of:
- (5) enabling the user to interactively analyze compounds represented in said non-linear map.